

SPEAKER · AUTHOR · FOUNDER, WELLBOTICS

DR. PAM DAVIS

I design experiences that change how people notice.

SIGNATURE SESSION

ATTENTION IN ACTION

Don’t try to control attention. Design for it.

Two hundred people in one room are having two hundred different experiences. In this hands-on session, table teams with programmable robots make the invisible visible: how sensors, inputs and programs shape what gets noticed. A live humanoid robot demonstration opens the session when available. Planners then turn the same lens on their own events, moving beyond the five senses to design for sensory agency.

ATTENDEES LEAVE ABLE TO

Aligned with CMP Event Design and Site Management

1. **Audit** an event or venue across all eight sensory systems, including balance, body position and internal state.
2. **Apply** four design moves (turn up, turn down, offer another way, opt out without losing belonging) to a real event plan.
3. **Distinguish** accessibility from sensory-aware design and build both into planning decisions.

FORMATS

Interactive Keynote
Large room, live robot demonstration, audience participation.

Hands-On Lab
Table teams program and debug robots as models of the talk’s ideas. Up to 40 led by Dr. Davis; scales to 100 with trained table hosts.

Field-tested with event professionals: MPI Greater New York, New York Hall of Science, October 2026.

“We learned and we had fun doing it!” **Hallia Baker, President, MPI Greater New York**

“Thought-provoking to expand event design.” **Jennifer Rondinelli, HelmsBriscoe**

ABOUT PAM

Thirty years as an educator, teaching children to think through coding and robotics. Ed.D. in Instructional Media and Technology, Teachers College, Columbia University. Founder of Wellbotics, exploring how technology, cognition and human experience connect.

SELECTED STAGES

American Psychological Association
HASTAC
MPI Greater New York
STEM Leadership Alliance

WATCH

Workshop reel

drpamdavis.com
hello@drpamdavis.com · linkedin.com/in/drpamdavis